

STRATEGIC PLAN ANNUAL UPDATE

Year 1 / FY22

Gearing Up for Success

Mississippi Delta Community College

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MISSISSIPPI DELTA
COMMUNITY COLLEGE

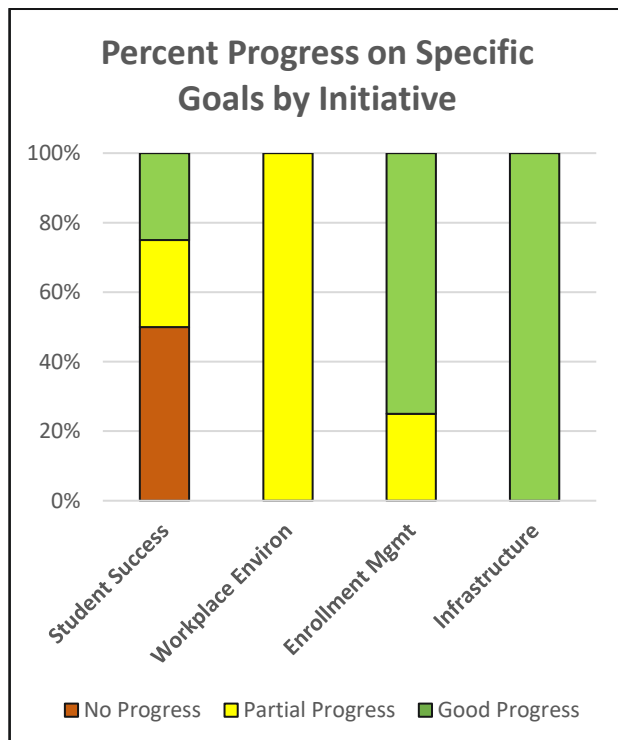
Gearing Up for Success

Year 1 / FY22 – Successful Launch

The 2021-24 strategic plan for Mississippi Delta Community College, *Gearing Up for Success*, launched in fall 2021 and has produced demonstrable progress toward its four areas of focus: student success, workplace environment, enrollment management, and infrastructure.

Plan facilitators sought out multiple perspectives, provided empowering support to colleagues, demonstrated solutions-focused thinking, and linked the plan to multiple service-area annual plans. Because MDCC seeks to demonstrate continuous improvement, the strategic plan has an integrated framework of accountability, providing stakeholders with regular reports.

This annual report uses colors to identify progress-to-date: ■ green=good progress, ■ yellow=partial progress, ■ orange=no progress. The color-coded assessment provides a quick overview of the four major initiatives as well their 14 associated major goals. While administrators made subjective judgements to create these visualizations, the action-step logs, meeting minutes, and other associated data for the initiatives are on file in the Office of Institutional Effectiveness and provide evidence for the judgements made.



Initiative	Goal	Progress Code
Student Success	1.1-Faculty PD for student success	No Progress
Student Success	1.2-Address barriers to success	Partial Progress
Student Success	1.3-Employ active advising	No Progress
Student Success	1.4-Improve student development	Good Progress
Workplace Environment	2.1-Increase employee morale	Partial Progress
Workplace Environment	2.2-Increase PD offerings	Partial Progress
Workplace Environment	2.3-Transparency/accountability	Partial Progress
Workplace Environment	2.4-Increase staff engagement	Partial Progress
Enrollment Management	3.1-Improve onboarding	Partial Progress
Enrollment Management	3.2-More efficient enrollment processes	Good Progress
Enrollment Management	3.3-Develop brand & create marketing	Good Progress
Enrollment Management	3.4-Written communications plan	Good Progress
Infrastructure	4.1-Maintain/improve existing infrastructure	Good Progress
Infrastructure	4.2-Create master campus plan	Good Progress

Reports of plan progress have been further disseminated to students, staff, alumni, and other stakeholders via newsletter, social media, and press release according to the chart below:

Intended Audience	Communications process					Content covered
	Medium Used	Frequency	Delivery Details	Lead	Date	
Board of Trustees	Board meeting	Annually, beginning SEPT 2021	In-person report	Ben Cloyd	9/9/21	1. Student Success 2. Workplace Environment 3. Enrollment 4. Infrastructure 5. Other 5. Launch of plan, list of facilitators, review of accountability processes
All Staff	Newsletter	Annually SEPT	Delta Digest	PR Dept	9/27/21	5. Launch of plan, list of facilitators, review of accountability processes https://mailchi.mp/msdelta/mdcc-delta-digest-8121114?e=5e3ce5a027
	Newsletter	Annually FEB	Delta Digest	PR Dept	2/28/22	2. Relate improved faculty morale to instructional tech innovation and its data in campus climate survey results https://mailchi.mp/msdelta/mdcc-delta-digest-11352062?e=5e3ce5a027
External Community	Press release	Annually FALL	Area news outlets	PR Dept	9/29/21	5. Launch of plan, list of facilitators, review of accountability processes https://www.msdelta.edu/news-room/gearing-up-for-success.php
	Social media post	Annually FALL	Facebook, Twitter	PR Dept	9/30/21	5. Launch of plan, list of facilitators, review of accountability processes
	Press Release	Annually SPRING	Area news outlets	PR Dept	3/24/22	2. Morale up, faculty respond to instructional tech innovation https://www.msdelta.edu/news-room/campus-climate-survey-results.php
	Social media post	Annually SPRING	Facebook, Twitter	PR Dept	N/A	No post made as other news took precedence

The intended objectives for *Gearing Up for Success* initiatives and their major goals will be reviewed at the summer Executive Leadership Team retreat on 20 July 2022. Annual targets for Year 2 / FY23 will be provided to MDCC's Board of Trustees at their September meeting.

Mississippi Delta Community College does not discriminate on the basis of age, race, color, national origin, religion, sex, sexual orientation, gender identity or expression, physical or mental disability, pregnancy, or veteran status in its educational programs and activities or in its employment practices. The following person has been designated to handle inquiries regarding the non-discrimination policies: Dr. Steven Jones, Vice President of Administrative and Student Services, Stauffer-Wood Administration Building, Suite 119, Office 123, P. O. Box 668, Moorhead, MS 38761, 662-246-6304; EEOC@msdelta.edu.